

# Make Honeywell The Clear Choice

# Helping Your Customers See The Light Is Easier Than Ever

Mold and bacteria can thrive in a variety of conditions and be easily spread throughout a home by the heating and cooling system.

Just as homeowners understand washing before eating, they'll understand UV lights offer another line of defense that helps "wash" the air before breathing. After all, UV irradiation has been used by hospitals and restaurants for years to help disinfect and prevent the spread of germs.

Honeywell helps you serve the growing homeowner market with easy-to-install, long-lasting ultraviolet treatment systems.

#### New Installation Options

Honeywell ultraviolet (UV) treatment systems are easy to install, saving you time, and the quick-and-easy bulb replacement gives you recurring sales. Plus, new Honeywell TrueUV™ Systems offer more installation flexibility than ever before. The remote mounting option lets them fit more applications — package units, closets, roof-top units — so you can stock Honeywell UV and TrueUV Systems on your truck and know you're covered for just about every situation.



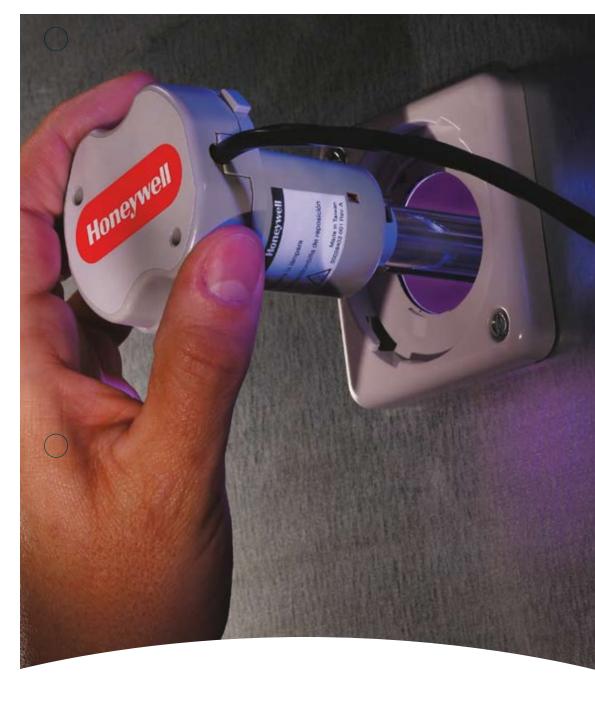
### 10-Year UltraClean Coil Guarantee

If you properly maintain your new Honeywell Coil Irradiation Ultraviolet Air Treatment System, we guarantee that if your indoor coil requires cleaning within the next 10 years, Honeywell will pay 75 percent of the cost (up to \$150) to have it professionally cleaned by a qualified contractor



## **Trusted Support**

Install Honeywell UV systems with confidence. Every system is backed by the Honeywell name, a 5-year warranty and the exclusive UltraClean Coil Guarantee. Homeowners trust Honeywell, and you can trust Honeywell to back up every sale you make.



**Learn More** 

Call toll-free 1-800-328-5111, e-mail info@honeywell.com or visit www.forwardthinking.honeywell.com.

**Automation and Control Solutions** Honeywell

1985 Douglas Drive North Golden Valley, MN 55422-3992 www.honeywell.com

March 2008 © 2008 Honeywell International Inc.

**Honeywell** 

**Smart For Your Customers. Smart For Your Business.** 





# Long-Term Performance For Any Home





## Highly Effective

Honeywell UV systems eliminate up to 99.9 percent of mold¹ spores on the coil, helping to maintain system efficiency and airflow. Your customers will appreciate the energy efficiency, not to mention the money they'll save by not needing to get the coil cleaned.

Plus, Honeywell backs UV performance with an exclusive 10-Year UltraClean Coil Guarantee — peak performance is ensured or Honeywell will help pay to clean the coil.

## Anywhere, Everywhere

Honeywell UV systems have always been easy to install, but now you have more flexibility than ever. The new Honeywell TrueUV™ System delivers mounting possibilities you've never had before. The remote mounting option lets them fit applications from outdoor package units to closets to roof-top units. You'll be able to stock Honeywell TrueUV Systems on your truck and be covered for just about every situation.

Internal, exterior, remote, angle, low profile — you can install UV systems in homes where you previously couldn't, giving you more sales opportunities.

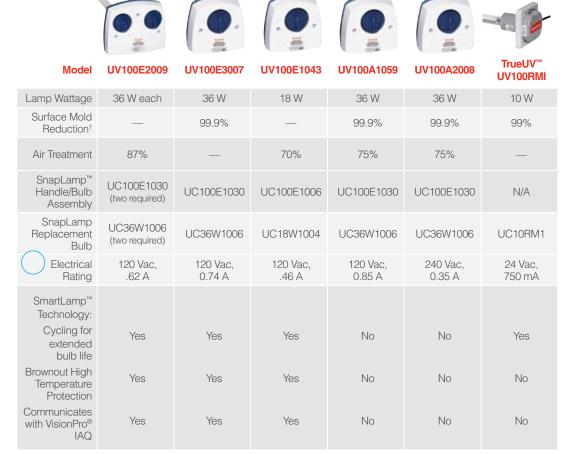
### Safe And Simple

You don't have to worry when installing Honeywell UV systems. The sealed unit design and multiple interlocks prevent accidental contact with UV rays.

SnapLamp™ replacement bulbs literally make replacement a snap, giving you a quick source of recurring revenue.

Using Honeywell UV systems is easy for homeowners, too. For the most part, they don't have to do a thing — just let the system go to work. If desired, they can check operation and maintenance messages using the VisionPRO® IAQ thermostat with optional SmartLamp communications.

	Thanks to Honeywell's excl	icivo Smartl amn™	tochnology hulbs	don't nood ro	nlacad as often
	manks to moneywell's excl	usive SmariLamp	technology, builds	aon i neea re	Diaced as Oilen.



<sup>&</sup>lt;sup>1</sup> Test performed in a test duct showed a 3-log (99.9 percent) reduction in colony-forming *Aspergillus niger* mold spores when surface was irradiated at a distance of 18" for 3 hours in still air, using new lamps.

# **Energy- And Eco-Friendly**

Along with the energy efficiency gained by keeping the heating and cooling system clean, Honeywell UV systems also provide savings through long-lasting bulbs. Honeywell's exclusive SmartLamp™ technology cycles the lamps on and off as needed, extending lamp life while maintaining efficiency.

Operating the system more efficiently helps reduce the use of natural resources. And because Honeywell UV bulbs don't require replacement as often as other UV bulbs, fewer bulbs get sent to the landfill. So along with saving money, you — and your customers — will be helping to save the environment.

# So Why Would Homeowners Want A UV System?

Everyone is looking for energy savings. And more and more, homeowners are seeking ways to improve the air quality in their homes and protect their families from mold and allergens. They understand the need to kill germs, and that's the primary function of UV systems. They provide a line of defense against germs and bacteria, just like washing or spraying a disinfectant on a countertop.

Yet it's hard for many homeowners to understand what they can't see, and they can't see a UV light zap an allergen. You can help homeowners understand the need for a UV system.

The use of ultraviolet light to zap the air and surfaces in rooms and buildings isn't new. For decades, UV systems have been featured in:

- Hospital
- Restaurants
- Nursing homes
- Water treatment facilities
- Manufacturing clean rooms

A Honeywell ultraviolet treatment system is highly recommended for homes and families with:

- Children or elderly present
- Concern for maintaining energy efficiency
- Frequent cleaning of air conditioning ductwork
- Use of antimicrobial products
- A humid climate
- Closed windows and dry climate in winter