

aQix & ufix
Water Filtration System

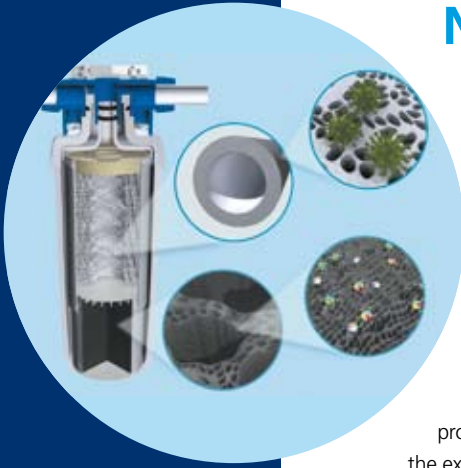
Norit

EASY AND RELIABLE
FILTERED **TAP WATER**
AT HOME AND **ON-THE-GO**

Norit
leading in purification

Filtrix

Norit knows water



Membrane technology in action

Microbiological outbreaks in water supplies do happen and simple disinfection does not always offer enough protection for the end user. To guarantee safety every time, Norit Filtrix's products are equipped with hollow fiber membranes, with billions of microscopic pores small enough to retain viruses, bacteria and cysts, but large enough to allow vital minerals through. These membrane cartridges offer unique FailSafe protection, which ensures the filter will block towards the expiry date.



The next level in activated carbon

Due to its porous structure, activated carbon can bind chemical contaminants, such as pesticides, medical residues and heavy metals if present in drinking water. Taking this to the next level, the Norit H2OK range includes a special grade of certified activated carbon for point-of-use applications which also greatly improves taste and odor.

Customize your Water Filtration System to your specific needs

Choose from our Norit H2OK WaterPurifier⁺, WaterFilter⁺ or WaterConditioner⁺.

	VIRUS REMOVAL	BACTERIA & CYST REMOVAL	TASTE & ODOR IMPROVEMENT, CHLORINE REDUCTION	HERBICIDES, MEDICINE RESIDUES AND EDC'S ¹ REDUCTION	HEAVY METALS ² REDUCTION
H2OK[®]					
WaterPurifier ⁺	✓	✓	✓	✓	
WaterFilter ⁺		✓	✓	✓	
WaterConditioner ⁺			✓	✓	✓

¹ Endocrine Disrupting Compound

² Lead

aQix

The Norit aQix is an attractively designed Countertop water filter system. Simply place it on your kitchen work top and connect the material supplied to your tap. The tap element contains a switch, allowing you to opt for filtered or unfiltered water.



uFix

The Norit uFix is an easy-to-install Undersink water filter system. Place the uFix in one of your lower kitchen cupboards and connect it using the extra tap supplied. It allows you to choose between filtered water from the uFix and unfiltered water from the existing tap.



H₂OK[®]

Replacement Cartridges

Norit Filtrix recommends that you replace your filter every six months. This is a very straightforward procedure thanks to the unique quick-connect system. The system is fitted on both sides with a check valve, which means that the water supply does not need to be closed off and no leaking can occur.



Why filter tap water?

- It's safer
- It tastes better
- It's healthier

Your safety guarantee

All our products are tested by independent testing laboratories.



Use your Water Filtration System at home or on-the-go





Filtered water – an economical and sustainable option

It is easy to understand, why filtered tap water is a much more economical option, when compared with bottled water. Bottled water, depending on where and how you buy it, can cost 50 to 100 times as much as tap water. For a fraction of that cost, Norit's H₂OK filters provides water that meets and often exceeds the standard of bottled water. But in addition to the financial cost, you must consider the environmental impact, which is a growing concern worldwide.

Most bottled water is sold in PET bottles, which uses millions of tons of plastic each year. Since PET is produced from fossil fuels, it contributes to the disturbing scarcity of these fuels. In comparison to bottled water, filtered water only requires 1/100 of the plastic and energy or less to produce the filters and its carbon footprint is accordingly lower. It is estimated that the total amount of energy required for every bottle is equivalent, on average, to filling a plastic bottle one quarter full with oil. The same amount of filtered tap water requires a mere drop of oil.

Although bottled water is still invaluable to those without safe drinking water, replacing bottled water by filtered tap water wherever viable can make a significant contribution to alleviating the world's ever growing energy, waste and greenhouse problems.

Our point-of-use product range displays exactly what we strive for: smart, innovative technology, specifically developed for the residential drinking water market.

How does home filtered water compare to bottled water?

- Equal or even better quality
- Much more economical
- More sustainable, less waste
- No more carrying heavy bottles around

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